

Outagamie County



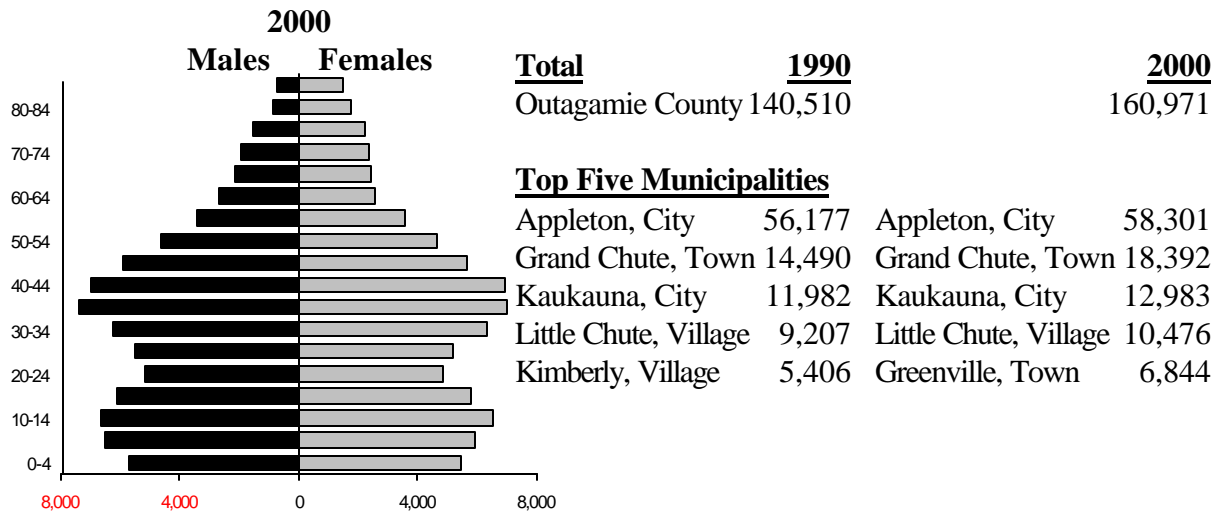
...experienced a 14.6% increase in population between 1990 and 2000, resulting in a 2000 total population of 160,971. In 2000, the county had 251.4 persons per square mile, a density much higher than the state as a whole. The median age in Outagamie County is 34.4, indicating a slightly younger population than the State of Wisconsin, which has a median age of 36.0 years. The largest municipality is the City of Appleton.

The median value of owner-occupied housing in Outagamie County is \$106,000. 0.4% of the housing units are seasonal, a value much below the state's average of 6.3%.

Farmland covers 61.6% of the county, while 42.9% of Wisconsin land is used for farming. The county is 16% forested and has 33 of the State's 15,057 lakes.

In Outagamie County, Sara Lee Corporation employs more workers than any other manufacturing firm, and Thedacare Inc. is the largest non-manufacturing employer. The Service industries generate the largest share of the county's total personal income. Outagamie County's 1999 median household income was \$49,613.

Population



Quality of Life

	<u>Wisconsin</u>	<u>Outagamie</u>
Persons per Square Mile, 2000	98.8	251.4
Number of Staffed Hospital Beds, 1995	16,070	514
Average Birth Rate per 1,000 population, 2000	12.9	14.2
Public School Enrollment, 2000-2001	879,476	30,452
Number of 2000 Public High School Graduates	58,545	2,016
1999-2000 Public High School Dropout Rate	2.3%	0.9%

Vital Statistics

	<u>1990</u>		<u>2000</u>	
	<u>Wisconsin</u>	<u>Outagamie</u>	<u>Wisconsin</u>	<u>Outagamie</u>
Birth Rate (per 1,000)	14.8	16.2	12.9	14.2
Death Rate (per 1,000)	8.7	7.1	8.7	6.9
Number of Marriages	38,934	1,183	36,100	1,240
Number of Divorces	17,727	525	17,337	521

Housing

	<u>1990</u>	<u>2000</u>
Total Number of Housing Units	51,923	62,614
Number of Single-Unit Structures	37,892	46,548
Number of Multiple-Unit Structures	12,078	14,846
Number of Single Units Permitted	323	490
Number of Multiple Units Permitted	215	462
Percent Seasonal Housing	0.3%	0.4%
Median Value, Owner-Occupied	\$64,400	\$106,000
Median Rent	\$327	\$469

Recreation

<u>1995 Number of:</u>	<u>Wisconsin</u>	<u>Outagamie</u>
Campgrounds	1,106	3
Campsites	75,367	385
Hiking Trails (in miles)	5,617	14
Mountain Biking Trails (in miles)	3,155	6
Cross Country Skiing Trails (in miles)	4,154	36
Snowmobile Trails (in miles)	14,896	184
Visitor Expenditures, 2000	\$11,046,539,344	\$294,655,091

Income

	<u>1980</u>	<u>1990</u>	<u>2000</u>
Total Personal Income	\$1,267,033	\$2,584,434	\$4,812,792
Non-Farm Personal Income (in thousands)	\$1,228,665	\$2,555,962	\$4,790,397
Farm Income (in thousands)	\$38,368	\$28,472	\$22,395
Per Capita Income	\$9,827	\$18,335	\$29,768
Transfer Payments (in thousands)	\$136,537	\$255,824	\$432,595
Proprietor Income (in thousands)	\$99,468	\$168,669	\$271,831

Banking

<u>2000</u>	<u>Wisconsin</u>	<u>Outagamie</u>
Savings Institutions-Offices	396	23
Savings Institutions-Savings Capital (Millions)	\$12,761	\$365
Commercial Banks-Offices	1,720	41
Commercial Banks-Deposits (Millions)	\$62,618	\$1,535

Government Finance

<u>1997</u>	<u>Wisconsin</u>	<u>Outagamie</u>
Total Property Taxes Levied (in 1000's)	\$5,144,206	\$162,571
Effective per Capita Property Tax	\$997	\$1,062
Total Expenditures (in 1,000's)	\$17,139,825	\$527,669
In Dollars per Capita	\$3,322	\$3,447
As Percent of Total:		
Education	43.2%	47.2%
Health & Hospital	4.5%	4.1%
Police	5.0%	4.1%
Fire	2.3%	1.9%
Public Welfare	6.8%	5.2%
Highways	7.7%	9.5%

Retail, Service, Wholesale

<u>1997</u>	<u>Wisconsin</u>	<u>Outagamie</u>
Number of Retail Sales Establishments	21,717	712
Sales (in thousands)	\$50,520,463	\$1,936,334
Annual Payroll (in thousands)	\$4,826,217	\$182,162
Number of Service Establishments	55,618	1,453
Receipts (in thousands)	\$48,559,607	\$914,530
Annual Payroll (in thousands)	\$18,990,629	\$376,411
Number of Wholesale Establishments	8,025	291
Sales (in thousands)	\$57,192,863	\$1,694,014
Annual Payroll (in thousands)	\$3,764,944	\$147,528

Manufacturing**1997****Wisconsin****Outagamie**

Number of Establishments	9,936	303
Number of Employees	562,479	21,410
Total Payroll (in 1,000's)	\$18,766,395	\$750,742
Production Workers, average number	416,254	15,718
Production Worker Hours (in 1,000's)	837,444	32,049
Production Worker Wages (in 1,000's)	\$11,952,570	\$490,768
Value Added (in 1,000's)	\$54,947,083	\$2,319,323
Value of Shipments (in 1,000's)	\$117,382,992	\$5,315,387

2002 Top Employers**Top Five Manufacturing Firms****Number Employed****Product/Type of Business**

Sara Lee Corp.	1000+	Sausages and Other Prepared Meats
Appleton Papers Inc.	1000+	Coated and Laminated Paper
Anchor Food Products Inc.	1000+	Frozen Fruits, Juices, & Vegetables
Miller Electric Mfg. Co.	1000+	Welding & Soldering Equipment
Stora Enso North America Corp.	500-999	Paper Mills

Top Five Non-Manufacturing Firms

Thedacare Inc.	1000+	Doctors Offices and Clinics
Appleton Area School District	1000+	Elementary and Secondary School
Aid Association for Lutherans	1000+	Life Insurance
Fox Valley Technical College	1000+	Junior Colleges & Technical Institutes
County of Outagamie	1000+	Executive & Legislative Offices

Employment by Industry

	<u>1980</u>	<u>1990</u>	<u>2000</u>
Mining	252	(DS)	(DS)
Construction	4,676	6,015	9,799
Manufacturing	19,113	20,300	21,007
Transportation and Public Utilities	2,564	4,548	5,808
Trade	15,778	21,037	27,307
Services	19,229	28,740	38,221
Government	6,986	7,377	9,221

Income by Industry

In Thousands:	<u>1980</u>	<u>1990</u>	<u>2000</u>
Mining	\$7,243	(DS)	(DS)
Construction	\$101,328	\$200,090	\$440,567
Manufacturing	\$382,999	\$679,717	\$904,587
Transportation and Public Utilities	\$55,999	\$144,010	\$249,320
Trade	\$170,991	\$335,228	\$597,851
Services	\$202,635	\$520,511	\$1,101,478
Government	\$95,647	\$194,413	\$345,397

Natural Resources

	<u>Wisconsin</u>	<u>Outagamie</u>
Land Area (square miles)	54,310	640
Total Forest Land (in thousands of acres)	15,964.8	67.2
Commercial	15,702.5	67.2
Non-Commercial	262.3	0
Percent Land in Forests	46%	16%
Number of Lakes	15,057	33
Total Acreage of Lakes	982,155	213

Farming

<u>1997</u>	<u>Wisconsin</u>	<u>Outagamie</u>
Number of Farms	65,602	1,286
Land in Farms (acres)	14,900,205	252,471
Average size of Farm (acres)	227	196

Sales by Selected Products (in 1,000's):

Hay, Silage, and Field Seeds	\$106,572	\$2,153
Vegetables, Sweet Corn, and Melons	\$149,443	\$4,880
Fruits, Nuts, and Berries	\$140,140	\$186
Nursery and Greenhouse Crops	\$157,348	\$5,886
Poultry and Poultry Products	\$241,523	(DS)
Dairy Products	\$2,746,950	\$80,393
Cattle and Calves	\$670,518	\$24,835
Hogs and Pigs	\$151,164	\$2,460

Notes:

(NA) - Not available

(DS) - Data suppressed; not shown to avoid disclosure of confidential information

(L) - Less than 10 persons employed in "Employed by Industry" or less than \$50,000 in "Income by Industry"

Number of Single-Unit Structures - Number of housing units standing alone

Number of Multiple-Unit Structures - Number of housing units connected to another structure, including other housing units

Percent Factory Jobs - Percent of employed persons working in factories

Services - Includes services and finance, insurance, and real estate

Trade - Includes retail and wholesale trade

SOURCES:

TEXT

1999 Median Household Income, U.S. Bureau of the Census, Census 2000

POPULATION

U.S. Department of Commerce, Bureau of the Census.

2000 Census of Population and Housing

Table P8: Sex by Age

1990 Census of Population and Housing

Table P001: Persons

2000 Census of Population and Housing

Table P1: Total Population

Wisconsin Department of Workforce Development, County Workforce Profiles, Fifth Edition, 2002.

Top Five Municipalities

QUALITY OF LIFE

U.S. Bureau of the Census, Census 2000. State & County Quick Facts, Geography Quick Facts

Persons per Square Mile

Wisconsin Department of Health and Family Services, Division of Health, Bureau of Health Care

Number of Staffed Hospital Beds, 1995

Wisconsin Department of Health and Family Services, Wisconsin Births and Infant Deaths, 2000 Report

Table 23: Number of Births by County of Residence, Wisconsin 1980-2000

Wisconsin Department of Public Instruction, Statistics and Reports, Student Data

Raw Data for Public School Enrollments, Graduates, and Dropout Rates

VITAL STATISTICS

Wisconsin Department of Health and Family Services, Vital Statistics Reports

Wisconsin Births and Infant Deaths, 2000

Table 23: Number of Births by County of Residence

Wisconsin Deaths, 2000

Table 3: Deaths by County of Residence

Wisconsin Marriages and Divorces, 2000

Table 4: Monthly Marriage Totals by County

Table 6: Divorces and Annulments by County

HOUSING

U.S. Department of Commerce, Bureau of the Census, Census 2000.

Table H1: Housing Units

Table H30: Units in Structure

Table H8: Vacancy Status

Raw Data for Seasonal Housing

Percentages

Table H76: Median Value for Specified

Owner-Occupied Housing Units

Table H56: Median Contract Rent

U.S. Department of Commerce, Bureau of the Census, Census 2000.

CenStats Databases:

Building Permits, Annual 2000

Note: Data for some counties are not exact because some municipalities had no available data (NA).

RECREATION

Wisconsin Department of Natural Resources.

Unpublished Data for Wisconsin Statewide

Comprehensive Outdoor Recreation Plan for 1991-1996.

Wisconsin Department of Tourism, Research and Travel Trends

1993-2002 Economic Impact of Traveler Expenditures by County

INCOME

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

BANKING

Federal Deposit Insurance Corporation, Summary of Deposits, Individual State Tables

Table 07: County (June 30, 2000)

GOVERNMENT FINANCE

U.S. Department of Commerce, Bureau of the Census.

Census of Governments, 1997. County Area Finance and Employment Facts.

RETAIL, SERVICE, WHOLESALE

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97R44-WI Census of Retail Trade, 1997.

Table 3: Summary Statistics for Counties, 1997.

EC97W42-WI(RV) Census of Wholesale Trade, 1997.

Table 5: Summary Statistics for Counties, 1997. Economic Census, 1997. Summary Statistics.

Raw Data for Service Industries

Note: The Census of Service Industries was not compiled in 1997 due to the change in industry coverage from the Standard Industrial Classification System (SIC) to the North American Industry Classification System (NAICS). There is no Service Industries classification in the new system.

MANUFACTURING

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97M31-WI Census of Manufacturing, 1997.

Table 3: Industry Statistics for Counties, 1997.

TOP EMPLOYERS

Wisconsin Department of Workforce Development, Local Labor Market Information, Top Fifty Employers by County.

Raw Data for Public and Private Employers, 2002.

EMPLOYMENT BY INDUSTRY

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA25: Total Full-Time and Part-Time Employment by Industry

Note: Data was compiled in March, 2003.

INCOME BY INDUSTRY

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

NATURAL RESOURCES

U.S. Department of Commerce, Bureau of the Census, Census 2000.

GCT-PH1: Population, Housing Units, Area, and Density, 2000.

Schmidt, Thomas L. Wisconsin Forest Statistics, 1996. United States Department of Agriculture, Forest Service.

Table 1: Area of Land by Forest Survey Unit, County, and Major Land-Use Class, Wisconsin, 1996.

Wisconsin Department of Natural Resources, Bureau of Water Resources Management-Lake Section, Wisconsin Lakes PUB-FM-800 99Rev.

Inland Lake Summary Information by County

FARMING

AC97-A-49 Census of Agriculture, 1997.

Table 1: County Summary Highlights.

Table 2: Market Value.

Table 14: Cattle and Calves: Inventory & Sales.

Table 15: Hogs and Pigs: Inventory & Sales.

Table 16: Poultry: Inventory & Sales.

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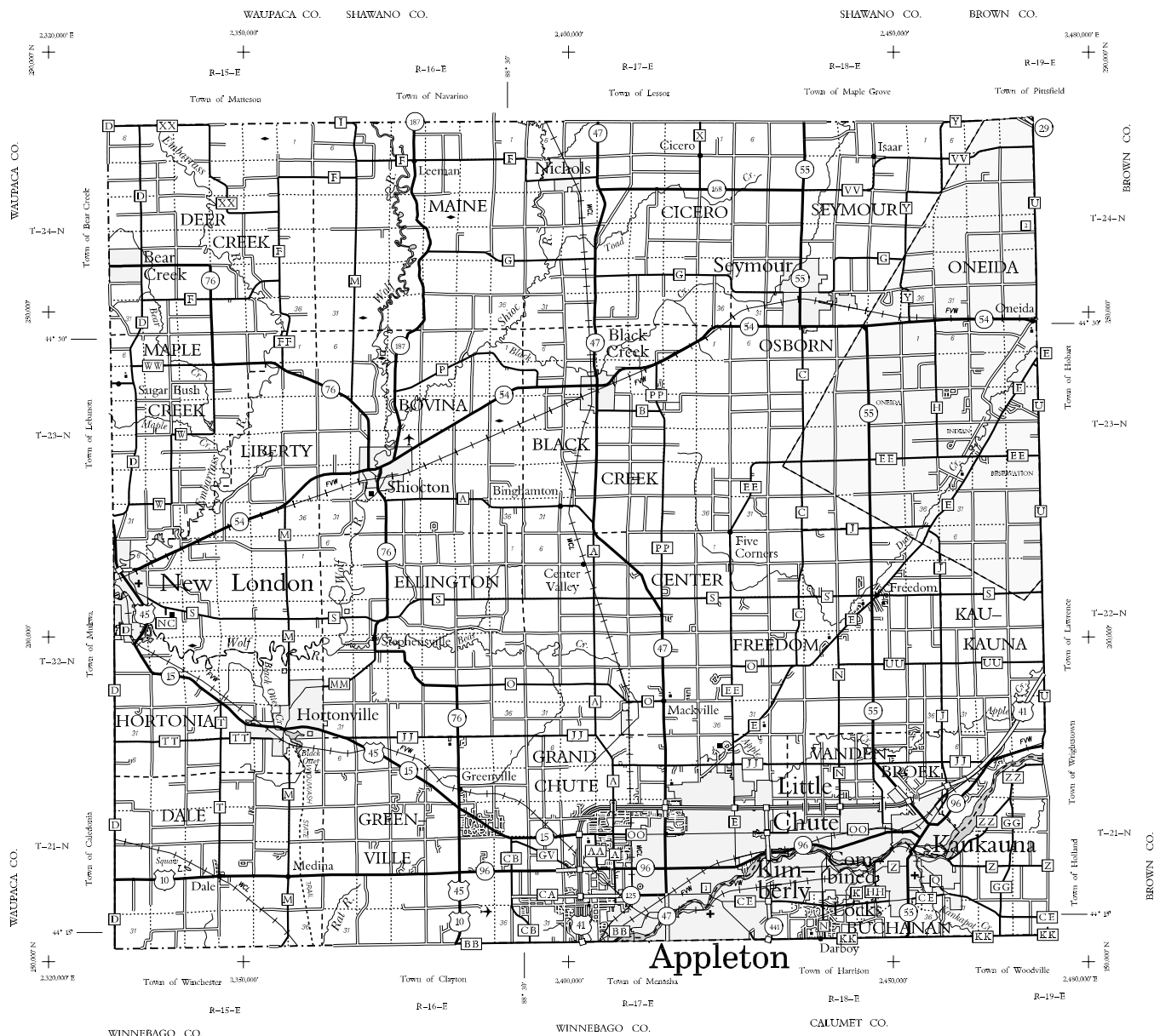
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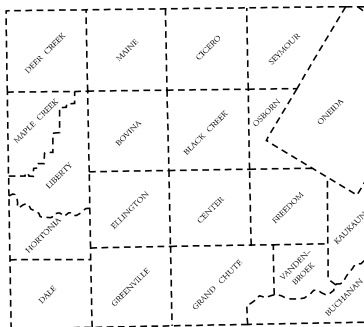




LEGEND

Freeway	Dam
Multilane Divided	Hospital
U.S. or State Hwy	Schools
County Trunk Hwy	Airport
Town Road	County Seat
Firelane	Unincorporated Village
Railroad	Fish Hatchery
State Trail	Game Farm
Interchange	Public Hunt or Fish Grds.
Highway Separation	Public Camp & Picnic Grds.
Interstate Highway No.	Ranger Station
U.S. Highway No.	State Park
State Highway No.	County Park
County Highway Letter	Wild Facilities
State Boundary	Modern Facilities
County Boundary	Bus Facilities
Civil Town Boundary	Lawrence University
Section Line	Green Bay Work Release Center

CIVIL TOWNS



SECTION NUMBERING OF A TOWNSHIP

6	8	4	3	2	1
7	9	10	11	12	
18	17	16	15	14	13
19	20	21	22	23	24
30	29	28	27	26	25
31	32	33	34	35	36

MILES OF HIGHWAY as of Jan. 1, 1998

STATE	30
COUNTY	344
LOCAL	200
OTHER	1
TOTAL FOR COUNTY	886

Land Area (2000 Census) ... 640 sq. mi.
Population (2000 Census) ... 140,000
County Seat ... Appleton

OUTAGAMIE CO.

DEPARTMENT OF TRANSPORTATION
STATE OFFICE BUILDING
Madison, Wisconsin

SCALE 0 1 2 MILES

Corrected for JAN. 2000

Base compiled from U.S.G.S. Quadrangles
1:50,000 Series